THIRD-PARTY BRAND GUIDE

SKYLABS
VSL TOKEN

VSALE VAULT

VETTER ECOSYSTEM

V 1.0 — RELEASE 11.22

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INTRODUCTION

This third-party brand guide highlights the key components which make up Vsale and Vault.

The following third-party guidelines are for partners, developers and other approved parties wishing to use product names or approved logos, images etc. in connection with promotional, advertising, instructional or reference materials on web and in printed materials.

If you have any quetions reguarding Skylabs branding please reach out **helpdesk@vetter.ai**

USE

The following are unauthorized uses of Vetter brand, subbrands and products.

The company, Product or Service Name
You may not use or register, in whole or in part, Vetter or any of our product names or trademarks, including Vetter-owned graphic symbols, logos, taglines, icons, or any alteration or a close approximation of these as part of your company name, trade name, product name, or service name.

Vetter-owned Logos and Graphic Symbols
You may not use our logo or any other Vetter-owned graphic symbol, logo, tagline, or icon on or in connection with websites, products, manuals, promotional materials, or for any other purpose except as agreed upon in writing between us or as outlined in this manual.

Disparaging Manner
You may not use any of our trademarks or any Vetter-owned graphic symbol, logo, tagline, or icon in a disparaging manner.

Endorsement or Sponsorship
You may not use Vetter or any other Vetter-owned graphic symbol, logo, tagline, or icon in a way that would imply Vetter's affiliation with or endorsement, support, or sponsorship of a third-party product or service, except as agreed upon in writing.

Merchandise
You may not manufacture, sell, or give away merchandise items bearing Vetter or any Vetter trademark or Vetter-owned graphic symbol, logo, tagline, or icon except as agreed upon between us in writing.

Trade Dress
You may not imitate the distinctive Vetter look and feel, including website design, logos, imagery, iconography, or typefaces.

Slogans and Taglines
You may not use or imitate a Vetter slogan or tagline.

Domain Names
You may not use an identical or virtually identical Vetter trademark as a second-level domain name.

Vsale

Third-Party Logos

The following logos are approved for use on advertising and promotional materials ect by Third-Parties.

How to refer to Vsale in Text

Skylabs Vsale Powered By Vetter Platform
Always use this for first mention or instance

Vsale
Always use this after first mention or instance

******IMPORTANT NOTE******
Vsale — the V is always capitalized

Logo Restrictions:

1. Do **NOT** crop
2. Do **NOT** rearrange or resize elements
3. Do **NOT** place on busy background
4. Do **NOT** change orientation
5. Do **NOT** change the transparency
6. Do **NOT** skew or sheer
7. Do **NOT** rotate any part
8. Do **NOT** alter the colors
9. Do **NOT** add a drop shadow
10. Do **NOT** use old versions
11. Do **NOT** use any other logo other than ones described in this guidebook

Primary Logo

Secondary “Rocket” Logo

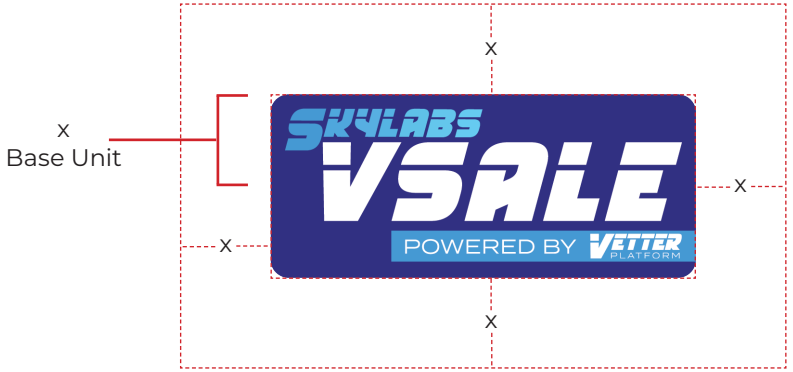
Vsale - Primary

Clearspace & Minimum Size

A designated clearspace consistently surrounds the logo.

No text, graphic elements, symbols, logos, etc. should be placed in this protected area.

The recommended clearspace is 1/2 the height of the rectangle



Base Unit = 1/2 of the height of the rectangle

x = *length of dashmark*

Minimum Recommended Size

50mm

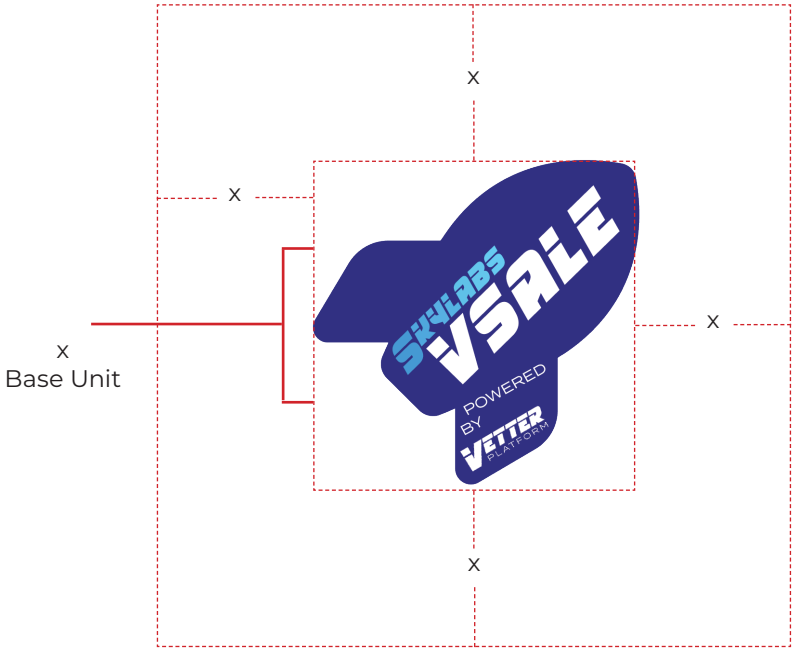
Vsale - Rocket

Clearspace & Minimum Size

A designated clearspace consistently surrounds the logo.

No text, graphic elements, symbols, logos, etc. should be placed in this protected area.

The recommended clearspace is 1/2 the height of the rocket



Base Unit = 1/2 of the height of the rocket

x = *length of dashmark*

Minimum Recommended Size

36mm

VAULT

Vault

Third-Party Logos

The following logos are approved for use on advertising and promotional materials ect by Third-Parties.

How to refer to Vault in Text

Skylabs Vault Powered By Vetter Platform
Always use this for first mention or instance

Vault
Always use this after first mention or instance

******IMPORTANT NOTE******
Vault — the V is always capitalized

Logo Restrictions:

1. Do **NOT** crop
2. Do **NOT** rearrange or resize elements
3. Do **NOT** place on busy background
4. Do **NOT** change orientation
5. Do **NOT** change the transparency
6. Do **NOT** skew or sheer
7. Do **NOT** rotate any part
8. Do **NOT** alter the colors
9. Do **NOT** add a drop shadow
10. Do **NOT** use old versions
11. Do **NOT** use any other logo other than ones described in this guidebook

Primary Logo

Secondary “Lock” Logo

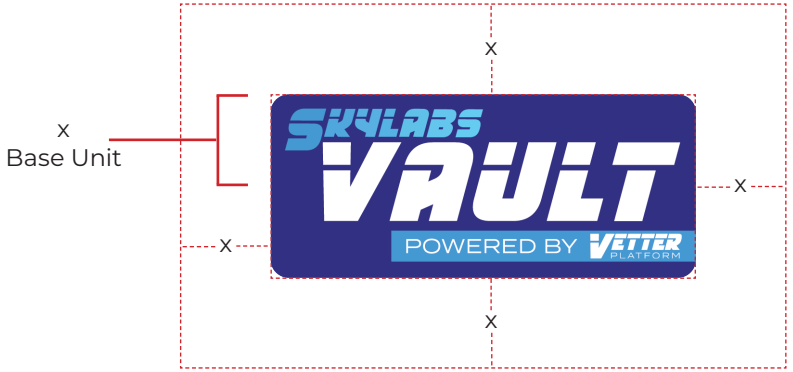
Vault - Primary

Clearspace & Minimum Size

A designated clearspace consistently surrounds the logo.

No text, graphic elements, symbols, logos, etc. should be placed in this protected area.

The recommended clearspace is 1/2 the height of the rectangle



Base Unit = 1/2 of the height of the rectangle

x = *length of dashmark*

Minimum Recommended Size

50mm

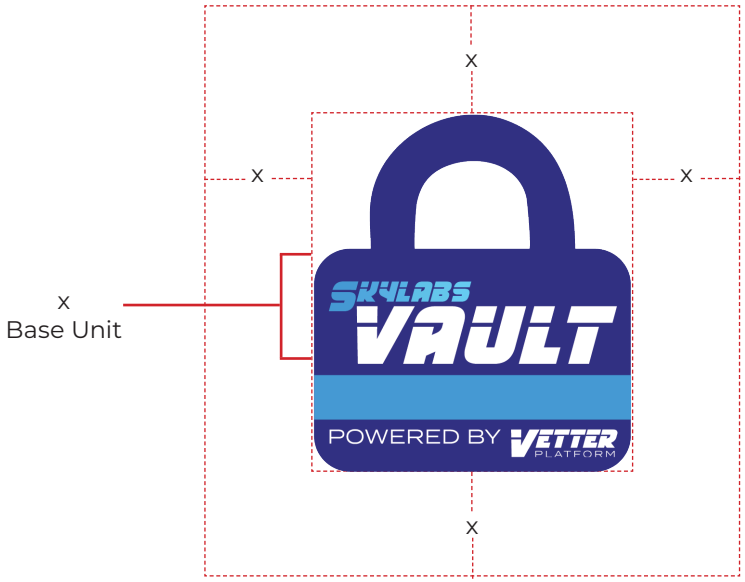
Vault - Lock

Clearspace & Minimum Size

A designated clearspace consistently surrounds the logo.

No text, graphic elements, symbols, logos, etc. should be placed in this protected area.

The recommended clearspace is 1/2 the height of the rectangle part of lock



Base Unit = 1/2 of the height of the rectangle part of lock

x = *length of dashmark*

Minimum Recommended Size

28mm